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ADVANCE PRAISE:

*'It is thrilling to have a book that so clearly details how important the knowledge of existing dress and dress history is to the interpretation of apparel represented in other media, and to the enhanced understanding of works of art.'* **Jean L. Druesdow**, former Director of Kent State University Museum

*'A thorough, thoughtful guide to evaluating the role and impact of clothing in art – useful not only for students and scholars, but also for anyone curious about fashion or art.'* **Justine De Young**, Assistant Professor of Art History, Fashion Institute of Technology

*'An important, accessible book that beautifully highlights the symbiosis between art and fashion history ... At its core is an approach which is sorely needed in scholarship and beyond.'* **Lydia Edwards**, author of *How to Read a Dress & How to Read a Suit*

FOR IMMEDIATE RELEASE

# Reading Fashion in Art

## Ingrid Mida

**Bloomsbury Visual Arts** are pleased to announce the release of Dress Detective Ingrid Mida's latest book *Reading Fashion in Art* on **Thursday, September 17, 2020**. Like her previous book, *The Dress Detective: A Practical Guide to Object-based Research*, also published by Bloomsbury in 2015, *Reading Fashion in Art* reveals the steps by which curators and historians undertake their analytical work. With a systematic approach that incorporates easy to follow checklists, the reader will learn how to appreciate the role and impact of clothing in a work of art.

Richly illustrated with colour images, the book is an art object unto itself and includes iconic and lesser known works of art spanning from the mid-eighteenth century to the present day by artists that identify as male, female, nonbinary, queer, Indigenous, people of colour, and disabled. Given that art history is not neutral, selecting artists to reflect diversity of representation was an important goal.

This scholarly book is accessible to all, offering art and dress history students as well as anyone interested in fashion, a means by which to unravel and interpret what they see in paintings, photographs, drawings and art installations that include the dressed body.

A virtual book launch with the author and guest speakers will be hosted by Ryerson University on Thursday, September 17, 2020 beginning at 5:00 pm. Event sign-up details will be released on the following social media platforms – Twitter: @MLC\_Research and @Ingrid\_Mida Instagram: @the\_dress\_detective

**About the author:** Dr. Ingrid Mida is a Toronto-based art and dress historian with a PhD in Art History and Visual Culture. She is the lead author of *The Dress Detective* and has also contributed to various print and online publications including *Teaching Fashion Studies* (Bloomsbury 2019) and [Smarthistory](#). Previously she was the curator responsible for the revival of the Ryerson Fashion Research Collection and presently holds a research fellowship at Ryerson University's Modern Literature and Culture Research Centre.

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